Strategic Plan 2024-2027

Vision	**Private tertiary education is well regarded and respected by New Zealand and international students**				
Values	**Respect – Manaakitanga** We respect diverse member viewpoints		**Quality – Kounga** We are grounded on quality in all we do		**Creativity – Auahatanga** We value creativity and innovation
Purpose	**Private tertiary education membership group that focuses on quality and advocacy and has the respect and trust of the sector and government in New Zealand**				
Outcomes	• Private tertiary education in New Zealand is respected and acknowledged as among the world's best • No discrimination or unequal treatment in government policy or regulation between private and public tertiary education • Our members represent the highest quality and the leading innovation in tertiary education in New Zealand • The private tertiary education voice is strong and respected by government and regulators • Our students receive the very best that tertiary education has to offer and are set up for lifelong success				
Strategic Themes	**Leader in the tertiary education sector**	**Focus on Quality**	**Strong, constructive and valued Voice**	**Networking to foster collaboration**	**Leadership through Innovation**
Strategic Goals	Develop capability and assert leadership in the sector Advance the reputation and equal treatment of the sector	Focus on quality in all activities Encourage members to be student-centred in their pursuit of quality	Lead strong advocacy, constructive submissions, and active participation Connect members directly to politicians and senior officials	Create a shared network to leverage critical mass and scale Facilitate collective activities and knowledge sharing	Advocate and support innovation and creativity in all member activity Promote innovation in international education
Key Strategic Initiatives	**Member Fees** Complete Fees Committee work to establish a revenue base for developing industry leading capability **Industry Leadership** Fund research on economic impact, regulatory change, innovation & effectiveness, alternative funding & regulatory models, overseas models and best practice	**Student Centric** Use TEAMS platform to share best practice and innovation in student experience and outcomes for learners **New Members** Grow the membership while never compromising on standards in all quality measures	**Advocacy** Respond to government with well prepared and constructive submissions **Engagement** Engage with ministers and senior officials on a regular basis **Value** Create value for members in all interactions with government	**Common Functionality** Create TEAMS functionality to enable common platform for member participation **Best Practice** Use TEAMS for sharing best practice, problem solving, shared advocacy	**Technology** Encourage a culture of innovation in all members through sharing best practice in pedagogy and use of data **International** Promote international education as an opportunity for innovation and platform for promoting New Zealand's world class education system
Key Measures	From Annual Plan	From Annual Plan	From Annual Plan	From Annual Plan	From Annual Plan